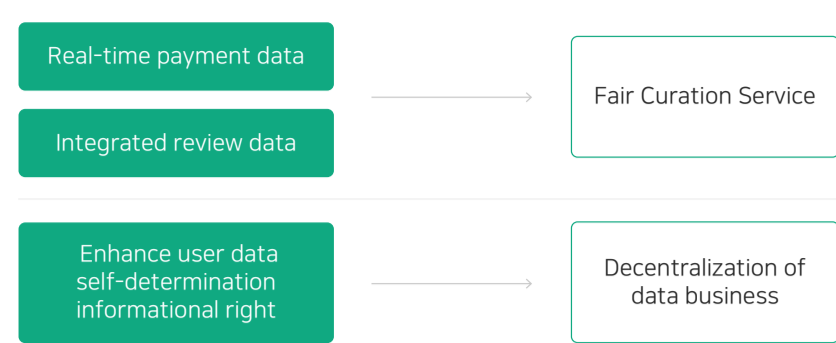


ShareAt Onepager

Intro

ShareAt is a curation service that delivers fair information based on real-time payment data from nearby F&B stores. In order to transform the data industry into a more decentralized structure, Blockchain technology is applied to prevent the unfair use of data and strengthen the user's right to informational self-determining data.



Problems

Payment Industry	Highly competitive, Fragmented service, Increased consumer discomfort, Slow settlement and high payment fee, Indiscriminate data collection.
Data Business	Centralized decision making oriented, Opacity of information utilization process, Irrational algorithm.
Right to Informational Self-determination	Infringement of consumers' right to informational self-determination, Accelerates the phenomenon of violating legitimate rights.

Service & Business

Easy Payment

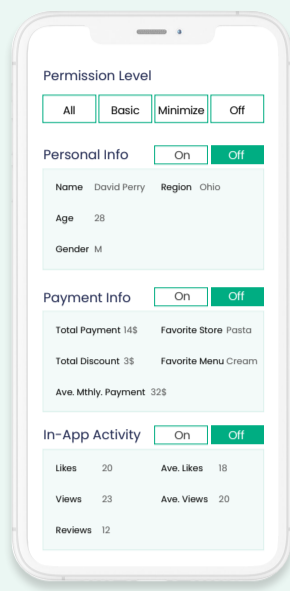
ShareAt built a convenient payment environment by registering a credit card in a mobile device. Users can easily pay anywhere in the ShareAt merchant with the registered credit card, omitting complicated payment procedures. Furthermore, depending on the growth level of various blockchain technologies, cryptocurrency-based payment services will also be gradually applied.

Curation service with fairness

ShareAt provides a real-time payment data-based curation service, and all payment data used in the service is recorded in an open blockchain. This means that anyone in the ecosystem can deductively verify whether our service is fair or not.

Recovering right to informational self-determination

All personal information used within ShareAt requires the user's consent. Users can decide the level of personal information sharing in the ShareAt application, and data that is not allowed is never utilized. Above all, even if you do not agree to the use of data, you can normally use all ShareAt services.



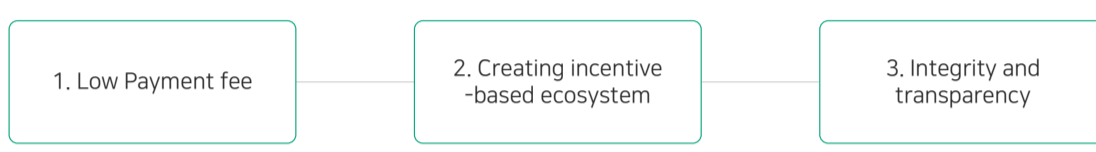
Report & Solutions

The collected data is processed for merchants and users as follows and is either pseudonymous or anonymous. It can also be used for marketing, event and solution development. The following solutions will be produced and supplied using the first processed report. Merchants will be provided with customized solutions for store management and sales growth, and users will be presented with various contents that can help them choose the right consumption.

	Merchant	User
Analysis Report	<ul style="list-style-type: none"> Regional Sales Menus and Sales Regional Trend 	<ul style="list-style-type: none"> Personal Expense Spending by Gender Spending by Age Regional User Trend Hot Places

With Blockchain

There are three main benefits that can be achieved by using blockchain. Low payment fees, incentive system construction through the use of cryptocurrencies, and data integrity and transparency. In particular, high transparency and security due to the irreversible nature of the blockchain are very important advantages in the data business.

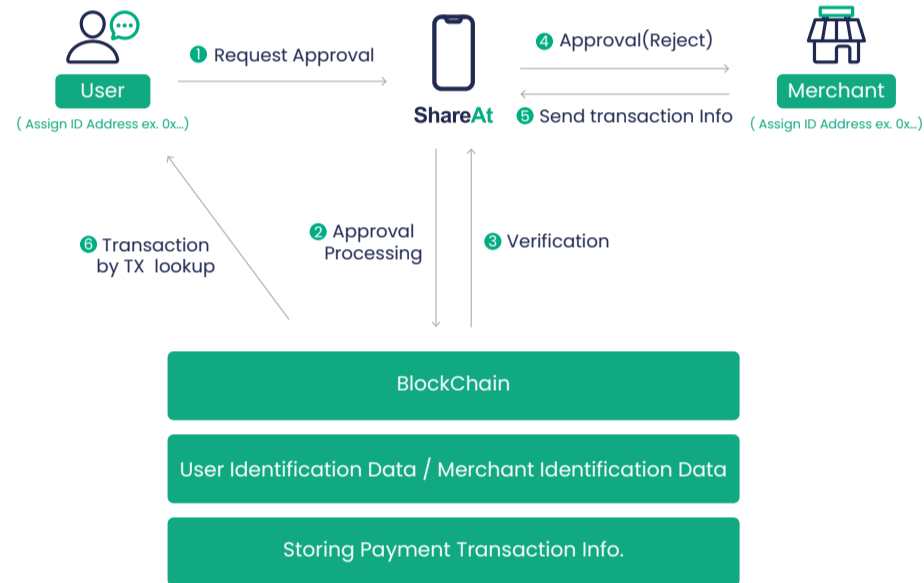


We are Trying to

- The ShareAt project embraces the limitations and social perceptions of all blockchain technologies, but believes in the potential and aims to apply blockchain technology, expand, and grow step by step.
- ShareAt intends to go beyond attempting to prove the integrity of the data by simply hashing the internal database and recording it on the blockchain.
- After all, ShareAt aims to build a decentralized database by encrypting and recording the original data in a public blockchain network with more reasonable cost and efficiency as the technology of the public blockchain grows.

Apply Blockchain

Both user and seller transactions in the ShareAt app are pseudonymized and recorded. These are actual transaction data itself and usage records. And everyone who participates in the public blockchain can access the data for verifying purposes.



Blockchain	
User	Merchant
TXID/Time/From(User A)/To(Merchant 1)	TXID/Time/From(User A)/To(Merchant 1)
TXID/Time/From(User A)/To(Merchant 2)	TXID/Time/From(User B)/To(Merchant 1)
TXID/Time/From(User A)/To(Merchant 3)	TXID/Time/From(User C)/To(Merchant 1)
TXID/Time/From(User A)/To(Merchant 4)	TXID/Time/From(User D)/To(Merchant 1)
TXID/Time/From(User A)/To(Merchant 5)	TXID/Time/From(User E)/To(Merchant 1)
TXID/Time/From(User A)/To(Merchant 6)	TXID/Time/From(User F)/To(Merchant 1)
TXID/Time/From(User A)/To(Merchant 7)	TXID/Time/From(User G)/To(Merchant 1)
TXID/Time/From(User A)/To(Merchant 8)	TXID/Time/From(User H)/To(Merchant 1)

The information recorded on the blockchain is the user's activity history in the app such as transaction details, review and other in-app activities, merchant information, and data usage history of marketing.

Token Ecosystem

The ShareAt token is a key driver for attracting users, merchants, and third party advertisers to the ShareAt ecosystem as well as the currency required to use various features within the application and ShareAt data solutions. In particular, it can be said that the key is not only the intangible (service convenience, customized features, etc.) benefits for the user's data provision behavior, but also the practical compensation means of cryptocurrency.

Name	ShareAt Token
Ticker	XAT
Platform	Ethereum
Token Protocol	ERC-20
Total Supply	20,000,000,000



Token Acquisition

In the ShareAt ecosystem, users can acquire ShareAt tokens as rewards for payment, data provision, review, event participation, etc., or through exchanges between cryptocurrency exchanges and individuals. Merchants can purchase tokens at ShareAt app once they register as a new affiliates, and can acquire tokens through cryptocurrency exchanges and other methods. Third Party participants can acquire tokens through exchanges and other methods.

Stakeholder	Activity	Other
User	· Payment / Data Provision / Review / Event Participation Etc.	· Via Crypto Exchanges / Other holders
Merchants	· Affiliate Registration / Event Participation	· Via Crypto Exchanges / Other holders
Third-Party		· Via Crypto Exchanges / Other holders

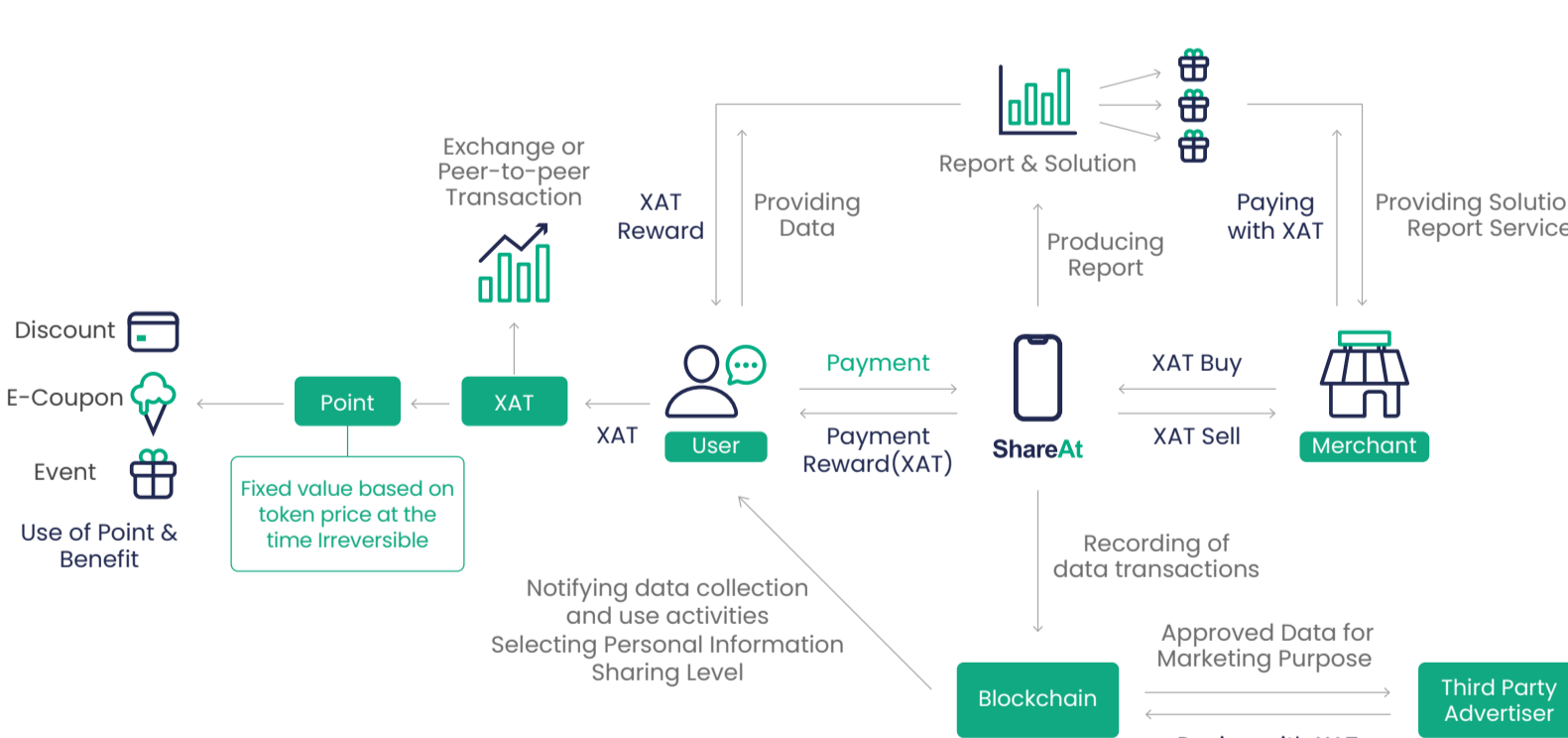
Use of Token

The ShareAt token is the main payment method required to use various features, contents, and solutions provided by ShareAt service. We intend to induce a virtuous cycle of tokens and build a token economy based on this by using rewards for ecosystem participation and also as a payment method for service use.

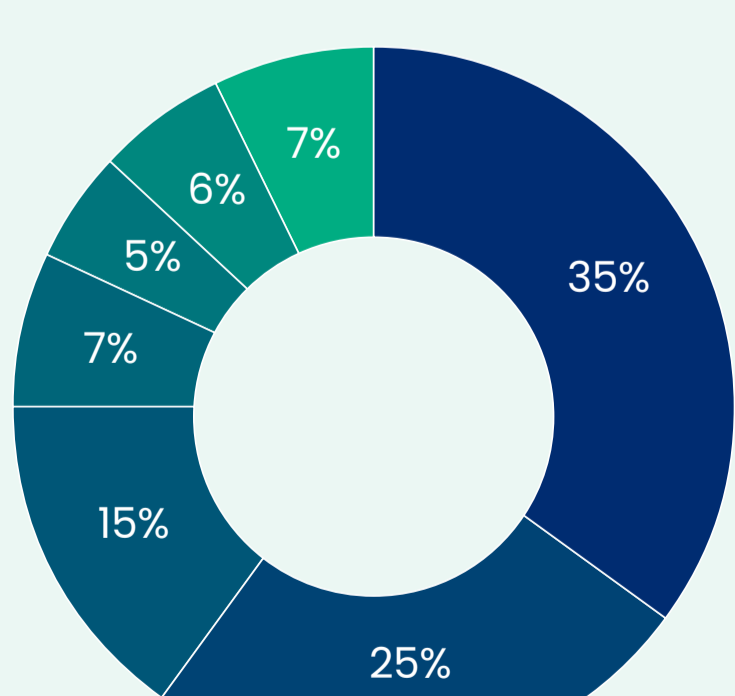
Stakeholder	Activity
User	· Payment Discount / E-coupon / Promotion participation / Exchange
Merchants	· Data service charge / ShareAt analysis subscription
Third-Party Ads Company	· Accessing Data / Ads / Promotion in ShareAt

Business Flow

Summarizing the acquisition and use of XAT tokens is as follows. Users acquire and consume tokens through in-app activities. Merchants can acquire tokens from ShareAt or cryptocurrency exchanges and use them for data solutions and other marketing activities. Third-Party advertisers can acquire data needed for marketing activities from ShareAt and conduct direct marketing campaigns for ShareAt users in the same way as airdrops or participating bounty events.



Tonken Allocation



- Token Pool for Platform
- Marketing
- Team
- Partner & Advisor
- Initial Ecosystem Development
- Reserve
- Token Sale Event

Roadmap

